

## Madison Catholic Woman's Club – Board Meeting Minutes – October 1, 2018

Meeting convened at 9:00 AM and began with a prayer

Kathy Wall introduced the new officers: Kitty Maas –Co-president, Gail Yellen-Shiring and Jan McNally – co-vice presidents. Kitty is the Program Director, Gail is the Spiritual Director and Jan is database, website, and social media manager.

The meeting minutes from September 10, 2018 were approved with the correction of the date of the Respect Life Conference to be held on 4/30/2019.

Msgr Schuller, MCWC past Spiritual Director is still ill. Discussion was had about sending him a gift but it was decided to keep him in our prayers. Fr. Bart Timmerman, Pastor of St Thomas Aquinas is our current Spiritual Director.

### COMMITTEE REPORTS:

#### Janette Hermanson gave a Treasurer's report.

We have \$17, 454.67 in Checking; \$2631 in Savings Income for month of September - \$4794 Style Show Profit was just under \$3600 – Janette is working on the final report. Attendance was down from 2 years ago

**Terri DeVault – Membership:** stated that only one new member joined at the Style Show. That is down from previous years. A discussion took place about the need to increase membership

**Joan Statz read Kay Wittenwyler's report for the 2018 Style Show.** Almost 250 women attended. 35 tables of 8 were decorated. \$3586 in ticket sales; \$64 in cake sales; 94 in centerpiece flowers sold. Raffle earned \$684 and 50/50 earned \$100. Janette will create official report.

#### Susanna Herro – Legislation & Pro Life

October is Pro Life Month

The Care Net Banquet is on Thursday, November 8, 2018 and members are encouraged to attend. The Pregnancy Helpline and Women's Care Center helped 1645 babies from Metro Milwaukee and Madison this past year.

#### CATHOLICS AT THE CAPITOL 2019 - Hosted by the Wisconsin Catholic Conference

Date: April 30, 2019 Time: 8:00 AM - 5:00 PM

##### Description

Every two years, the Wisconsin Catholic Conference (WCC) joins several Catholic organizations in hosting *Catholics at the Capitol*. Hundreds of Wisconsin Catholics come to Madison for this day of formation and legislative advocacy. *Catholics at the Capitol 2019* will take place at the Monona Terrace Community and Convention Center on **Tuesday, April 30, 2019** and will celebrate both the Wisconsin Catholic Conference's 50th Anniversary and 20 years of hosting *Catholics at the Capitol*. Registration will be available on the WCC' website wisconsinatholic.org starting this winter. Susanna moved that MCWC would approach the Wisconsin Catholic Conference about MCWC helping with setup and filling folders prior to the Catholics At the Capital event and also strive to fill a table with attendees paying their own way on 4/30/2019. Carol S. seconded Susanna's motion. All voted in favor and motion passed.

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### **UPCOMING EVENTS:**

Women's Day of Reflection – *ACCOMPANIED: Guided, Protected, and Inspired by Holy Women* will be presented by Shirley Kelter, Chaplain at UW Health University Hospital on November 10, 2018 at St. Maria Goretti Parish, Madison. Cost is \$18. Lunch will be catered by Marigold Kitchen. The day will begin with Mass at 9:00 AM, followed by coffee and breakfast breads, Shirley will give an introduction and then we will break into groups and share and reflect on 8 different stations throughout the day. Lunch will be served at 12:00 PM and the day will conclude at 3:00 PM. A flyer was handed out and all were encouraged to invite a friend. Gail Yellen-Shiring reported that 37 people had registered so far. Carol and Jan will send out an email to the membership advertising the event and Jan will update the website to feature the retreat on the homepage. Advertisements have been listed in all parish bulletins already. Terri asked for a large Membership poster be created to direct guests to sign to join MCWC at each event. Jan will produce one for the Retreat.

### **NEW BUSINESS:**

Kathy Wall discussed a new format for recruiting new members from across all age groups. We would like to create more evening programming that is welcoming to women that work or have small children in addition to our current daytime events. Kathy explained that over the coming months we will create a more digital presence on our website and well as other social media platforms. We will create an online enrollment form along with online event registration with the ability to pay on the website as well. This transition will take most of the coming year and we will be certain to also include the traditional formats with an updated paper brochure and membership enrollment form. The intent is to make it easier for new members to get involved while continuing to preserve the current formats for our long standing members. It was confirmed that the Membership Year was from July 1<sup>st</sup> to June 30<sup>th</sup> each year and that dues were \$20/annually. If a member enrolls before February 1<sup>st</sup>, dues are \$20. If they enroll on or after February 1<sup>st</sup>, dues will be \$10. All memberships are renewed for the upcoming year on July 1<sup>st</sup> for \$20.

Kathy Wall also discussed the need for a more formal budget in the coming years.

The November Board Meeting will be held on November 5, 2018 at St. Mary's Hospital Bay 5.

Meeting was adjourned at 10:10 AM.

*Minutes prepared by Jan McNally, October 29, 2018*